



Message from the Office of Diversity, Compliance, and Equity Initiatives

April 19, 2023

Denying Brazil: Virtual Screenings and Discussion, Part of Baruch's Collaboration with the New York African Diaspora International Film Festival

Dear Baruch College Community Members,

With the generous support of the [CUNY Black, Race and Ethnic Studies Initiative \(BRESI\)](#) and the [Andrew W. Mellon Foundation](#), the Baruch College Office of Diversity, Compliance, and Equity Initiatives (ODCEI) has had the privilege to host lectures, panel discussions, and film screenings throughout the 2022–23 academic year. In particular, Baruch College ODCEI administrators have used CUNY BRESI funds to foster a collaboration with the [New York African Diaspora International Film Festival \(NYADIFF\)](#) to host virtual and in-person film screenings from the extensive cinema libraries of [NYADIFF](#) and [ArtMattan Films](#). Each screening also features a conversation with the filmmakers and/or a panel discussion.

Denying Brazil: Virtual Screenings and Special Panel Discussion

We are pleased to announce our fifth event this year, which features the documentary film [Denying Brazil](#) (2000). Based on extensive research and personal experiences, this film explores the history, taboos, stereotypes, and struggles of Black actors in Brazilian soap operas, analyzing the potential impacts of these televised serials on the identity-forming processes of Black people.

- **Special Virtual Screening and Discussion:** On Tuesday, Apr. 25, ODCEI will host a virtual screening and discussion with Diarah N'Daw-Spech, MBA, Co-Founder of ArtMattan Productions and NYADIFF; Joel Zito Araújo, Director, *Denying Brazil*; and

Baruch Professors Pablo Peixoto (Natural Sciences) and Gisele Regatão (Journalism and the Writing Professions). Screening begins at 5 pm; Q&A at 6:30 pm. [Register here](#).

- **A Week of Free Virtual Screenings:** This film will be available to the Baruch community for free on a special platform from Monday, Apr. 24, through Sunday, Apr. 30. [Register](#) for the program to get access to the ArtMattan Productions platform.

Learn more about the film, special event, and screenings on [this flyer](#) and register [here](#).

We look forward to engaging with you on Tuesday, Apr. 25, and we will continue to share the latest in the series as events become available.

Sincerely,

Elliott Dawes, JD, LLM, Executive Chief Diversity Officer
Kimara Patton, Esq., Deputy Chief Diversity Officer and Title IX/EEO Coordinator
Kendrell Lawson, MPA, Diversity and Operations Specialist

[Baruch College Office of Diversity, Compliance, and Equity Initiatives \(ODCEI\)](#)

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