
A banner with a gold top bar and a blue bottom bar. The text "Campus Announcement" is written in white and gold. The background of the blue bar features a faint, repeating pattern of the Baruch College logo.

Campus Announcement

November 22, 2021

Fraud Awareness and Prevention

Dear Baruch Students, Faculty, and Staff,

As the holiday season gets underway, so too, unfortunately, does an increase in potential fraud. We offer the below guidance to help ensure the Baruch community is aware of, and empowered to, avoid fraudulent schemes.

Be Aware of Attempted Scams

Scams take various formats, such as check-deposit schemes, fraudulent job opportunities to earn money from home, and appeals to help others in distress. Many scammers solicit credit and debit card information or advise potential victims to deposit fraudulent checks or cash cards into a given account.

Others impersonate affiliates of Baruch College or government entities asking you to click on a link so you can be apprised of a “shopper scam” to avoid. Such links may contain malware that can pull your personal data or infect your device or computer.

Be Vigilant and Stay Safe

If you receive a suspicious call or email, remember:

- Never give anyone personal information over the phone or by email.
- Never click on or open email links that may be harmful to your personal information.
- Ignore and delete any suspicious emails you receive.

- Screen calls from numbers you do not recognize. If the call is legitimate, the caller should leave a voicemail that you can return.

Support in Awareness and Prevention

Keeping the campus community safe is our top priority. Please be aware of the following resources and guidelines with regard to scams and frauds.

- It is safe to delete suspicious emails from your Baruch email account without opening them. However, you may also forward them to BCTC at helpdesk@baruch.cuny.edu so they can be investigated and shared with CUNY as needed.
- If you do engage with a fraudulent caller or email request, and you reveal personal information, you should notify your local police department. This is especially important if you have paid any fraudulent fees or lost money in other schemes.
- Once you file a report, you may also contact Baruch's Department of Public Safety (646-660-6000) so they can coordinate an investigation with your local authorities.
- Complete the 40-minute [CUNY 2021 Cybersecurity Awareness Course](#).
- Review the [Fraud and Scam Prevention guidelines](#) from the Office of Legal Affairs and Labor Relations.

As Baruch works to maintain a safe environment, our ability to keep the campus community secure is critically dependent on everyone being educated and skeptical about fraudulent outreach. Please remain alert.

Sincerely,

Olga Dais

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Robert Curry

Chief of the Department of Public Safety

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